



CONTACT

Kala M. Ankner
36 Sobieski Street
Hanover Twp, PA 18076
(570) 574-6228
kala.ankner@gmail.com
LinkedIn: <http://linkd.in/1zRxSPD>
kalaankner.weebly.com

SKILLS

Skilled in:
Adobe Photoshop, Illustrator, InDesign,
Social Media, HTML/CSS, Microsoft Office

Experienced in:
Photography, Event planning

RELEVANT COURSES

Art Direction 1 - Concept
Art Direction 2 - Multimedia
Intermediate Design Tools
Visual Communication
Advertising Strategy and Positioning

Introduction Classes:
Copy-writing
Advertising Research
Media Planning

HONORS

Dean's List:
Spring 2012, Spring 2014, Spring 2015

**Phi Theta Kappa National
Honor Society:**
Spring 2012

Phi Sigma Sigma Xi Chapter:
Spring 2015

ABOUT ME

- City girl with an enthusiasm for challenges and passion for creating. Outgoing fashionista with an eye for detail and knack for organization.

EDUCATION

Temple University Philadelphia, PA

Bachelors Degree - May 2016
Advertising Major, Art Direction Track

Luzerne County Community College Naticoke, PA

Received Associates in Science - May 2014

EXPERIENCE

Skai Blue Media, Graphic Design Intern January 2016 - Present / Philadelphia, PA

- Design infographics, newsletters, client logos, and graphics for social media.
- Curate blog post for agency website.
- Research relevant, topical news stories and events for clients.
- Conceptualize creative social media campaigns.

Sapphire Salon & Destination Spa, Marketing Intern May 2015 - August 2015 / Pittston, PA

- Increase awareness for the company by designing digital and social media advertisements utilizing the Adobe Creative Suite.
- Plan, organize and promote grand opening for addition of restaurant within the spa.
- Assist in-house photographer with set-up and picture taking for multiple client photoshoots.

Agency Club at Temple University, Art Director November 2014 - Present / Philadelphia, PA

- Directly works with advertising students to develop campaign strategies and design brochures, business card, flyers, etc.
- Ability to effectively communicate with clients and provide proper revisions after review.

Bon-Ton, Customer Service Representative July 2011 - Present / Wilkes Barre, PA

- Ability to effectively communicate with customers and develop strong customer relationships.
- Responsible for multi-tasking among several roles including sales floor rep, cashier, shipment and inventory.